

CCA course guide: MBA in Design Strategy

This chart outlines a recommended path towards graduation for students matriculating in **Fall 2024**.
Your schedule should be based on individual requirements according to your Degree Audit and Program Manager's recommendations.

FIRST YEAR REQUIREMENTS					
Semester 1	DSMBA 6120 Financial & Managerial Accounting	DSMBA 6140 Managerial Economics	DSMBA 6100 Live Exchange	DSMBA 6020 Market Insight Studio	DSMBA 6500 Data Lab
15 units	3 units	3 units	3 units	4.5 units	1.5 units
Semester 2	DSMBA 6220 Managerial Finance	DSMBA 6040 Sustainability Studio	DSMBA 6200 Operations & Systems	DSMBA 6000 Innovation Studio	DSMBA 6520 Ethics/AI Lab
15 units	3 units	3 units	3 units	4.5 units	1.5 units

SECOND YEAR REQUIREMENTS					
Semester 3	DSMBA 6360 Branding & Marketing Strategy	DSMBA 6400 Strategic Foresight Studio	DSMBA 6180 Business Models & Stakeholders	DSMBA 6060 Experiences Studio	DSMBA 6540 Story Lab
15 units	3 units	3 units	3 units	4.5 units	1.5 units
Semester 4	DSMBA 6260 Business Law & Negotiation	DSMBA 6240 Strategic Management	DSMBA 6380 Social Ventures or Independent Study or Elective	DSMBA 6080 Venture Studio	DSMBA 6560 Leadership Lab
15 units	3 units	3 units	3 units	4.5 units	1.5 units

TOTAL: 60 units